Master's Educational Program "Tourism Management"

Name of the	LEPL "Batumi Shota Rustaveli State University"	_	
Educational Institution	·		
Educational institution	Address: Nº35 Ninoshvili Str. Batumi 6010 Tel/Fax: (0422) 27 17 87		
	E-mail: info@bsu.edu.ge		
Title of the Educational	Tourism Management		
_	Tourism Wanagement		
Program Qualification conferred	Master of Business Administration / MBA – Tourism Management		
Program Volume in	Amount of Credits: 120 ECTS		
Credits	Number of semesters: 4		
Greats	Distribution of Credits:		
	Program component	ECTS	
	Tourism management	35	
	Tourism Sustainability	5	
	Research skills	10	
	English	15	
	Optional components	15	
	Practice	10	
	Master's Thesis	30	
	Total	120	
Aim of the Educational	The overall goal of the educational program is to prepare the professional,		
Program	- Is the manager armed with actual, deep and systematic knowledge in the spheres of		
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	tourism and tourism management, effective leader and team member;		
	- Solves complex managerial problems;		
	- Leans his/her decisions on research, principles of sustainability,	business and academic	
	ethics.		
Learning Outcomes	The educational program graduate:		
	- Considers the management concepts of the organization (or its division) acting in the tourism		
	sphere in a critical, deep and systematic manner.		
	- Considers actual tendencies in management of the tourism and the organization (or its division)		
	acting in the tourism sphere, the cases of success or fail, modern achievements of fundamental and		
	applied research.		
	- Solves the managerial problem of the organization (or its division) acting in the tourism sphere in		
	a original, innovative, modern, strategic, comprehensive, research-based manner.		
	- Investigates the managerial problem of the tourism and the organization (or its division) acting in		
	the tourism sphere using modern methods		
	- Is based on modern Technologies, the principles of Sustainability, business and academic ethics		
	- Presents the conclusions, arguments and results of practical solution or research of managerial		
	problem of the tourism and the organization (or its division) acting in the tourism sphere to business		
	or academic society in Georgian and foreign languages.		
	 Manages independently or in group, but effective group, the organization (or its division) acting in the tourism sphere with the responsibility suitable to his/her competency. 		
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Assessment	 Leads the learning and professional development process of herself / himself and team members. Students are evaluated according to the following system: 		
7133633116116	a) (A) – Excellent - 91 points and more;		
	b) (B) – Very Good - 81-90 points;		
	c) (C) – Good 71-80 points;		
	d) (D)– Satisfactory 61-70 points;		
	e) (E) – Sufficient 51-60 points;		
	(FX) – could not pass 41-50 points. Student has the right to take the additional exam once more;		
	(F) – Fail 0-40 points. Student has to take the course again.	,	
Contact Person	Program leaders:		
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