

Master's Educational Program "Tourism Management"
Learning Plan

N	Learning components	Course code	Precondition code	ECTS	Hours									ECTS by semester			
					Total	Lecture	Group work	Practice	laboratory	Seminar	Midterm exam	Final exam	Independent work	1	2	3	4
1	Strategic management in tourism			5	125	8	9	10			1	2	95	5			
2	Business ethics			5	125	15	12				1	2	95	5			
3	Tourism sustainable development			5	125	8	19				1	2	95	5			
4	Operations management in tourism			5	125	8	19				1	2	95	5			
5	English B2.1. –B2.2.			5	125		27				1	2	95	5			
6	Optional block 1			5										5			
	Second foreign language A1.1.-C1.1. (French, German, Russian, Turkish)				125		27				1	2	95				
	Medical tourism				125	8	19				1	2	95				
	Rural tourism management				125	8	13	6			1	2	95				
	Cultural tourism management				125	8	19				1	2	95				
	Negotiations				125	10	17				1	2	95				
	Transport management in tourism				125	10	17				1	2	95				
7	Research methods in tourism			5	125	8	19				1	2	95		5		
8	Marketing management in tourism			5	125	15	12				1	2	95		5		
9	Human resources management in tourism			5	125	13	14				1	2	95		5		
10	Financial management in tourism			5	125	13	14				1	2	95		5		
11	English B2.2.-C1.1			5	125		27				1	2	95		5		
12	Optional Block 2			5										5			
	Second foreign language A1.1.-C1.1. (French, German, Russian, Turkish)				125		27				1	2	95				
	Tourist destination management				125	8	19				1	2	95				
	Ecotourism management				125	8	13	6			1	2	95				
	Event management				125	8	19				1	2	95				
	Project management				125	8	19				1	2	95				
	Hotel management				125	9	12	6			1	2	95				
13	Research computer methods			5	125	8			19		1	2	95			5	
14	Informational system management in tourism			5	125	8	8		11		1	2	95			5	
15	English C1.1-C1.2			5	125		27				1	2	95			5	
16	Optional block 3			5												5	
	Second foreign language A1.1.-C1.1. (French, German, Russian, Turkish)				125		27				1	2	95				
	Resort management				125	8	15	4			1	2	95				
	Reserved territory management				125	8		19			1	2	95				
	Gastronomy tourism management				125	8	13	6			1	2	95				
	Risk management in tourism				125	8	19				1	2	95				
	Tour-operator management				125	8	8	11			1	2	95				
17	Practice			7	175			165				2	8			7	
18	Academic Writing			3	75	13	14				1	2	45			3	
19	Master's Thesis			30	750		20						730				30
	Total			120	3000									30	30	30	30