Name of the	Batumi Shota Rustaveli State University;
Educational	Address: Batumi, 6010; Ninoshvili st. N 35;
Institution	Telephone/Fax: (+995 222) 27 17 87
	E-mail: info@bsu.edu.ge
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Title of the	Business Administration
Educational	
Programme	
Qualification	BA in Business Administration
Conferred	2.2 1.1 2 461.1.066 1 241.11.11.164 401.61
Programme	Educational Programme of Business Administration comprises 240 ECTS credits
Volume in	out of which 180 credits are foreseen for the major and 60 –additional specialties, or
Credits	free credits. Study courses of the major comprise 105 credits of the module
	including 5 credits for professional practice and 10 –accomplishment of BA thesis.
	From the fourth semester on, the student shall select one module from the four
	specialization modules:
	Management;
	Finance, Banking and Insurance;
	Accounting and Taxation and
	Marketing;
	The module of specialization comprises 75 credits with 10 credits for the elective
	components in each module;
Aim of the	The aim of the Business Administration educational programme is to prepare the
Educational	specialist with theoretical and special knowledge in finances, management,
Programme	marketing, accounting and tax payment fields; the graduate will be equipped with
	the skills of effective utilization of the tools required for business activities; acquired
	practical skills will provide the graduate with the possibility for career pursue,
	personal development and formation of business relations; the graduate will have
	the skills of individual as well as group work;
	The graduate will acknowledge the social-economic and ethical-legal importance of
	business administration, as the system, and its main functional directions.
Learning	The graduate:
Outcomes	Can identify the business processes, carry out works needed for bringing the business
(general and	idea to the realizable status and outline concrete measures; assess the company cash
specific	flow, interpret financial documentation, collect and analyze financial data, prepare and
competences)	submit reports; elaborate the strategic management and development plan for
	companies and public structures and plan the ways for the improvement of the system;
	companies and public structures and plan the ways for the improvement of the system,
	Has the skill for implementation of the commercial bank apprecians and partfalia
	Has the skill for implementation of the commercial bank operations and portfolio
	analysis.

Can justify the need of the separate insurance product, classify the potential risks and select the relevant insurance conditions as well as assess actually the insurance portfolio; Is skillful in utilization of "Oris", computer software for creation of the accounting balance, processing financial information and preparation of the financial reports for the private and public sectors; Can carry out analysis of marketing activity, define marketing strategies, independently implement market segmenting and marketing survey, process the data, analyze and select the right priorities in marketing activities, plan logistic processes and manage the good stock; Assessment The final assessment is defined as follows: A – Excellent 91-100 points; B – Very Good 81-90 points; C - Good 71-80 points;D- Satisfactory 61-70 points; E – Sufficient 51-60 points; FX – could not pass 41-50 points. Student has the right to take the additional exam once more; F – Fail 0-40 points. Student has to do the retake of the course. Contact Person Programme leaders: Vladimer Glonti, Professor Tel: 599555536; E - mail: vladimer.ghlonti@bsu.edu.ge Rezo Manvelidze, Professor

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